

***Tourism Destination Management Post COVID-19 Pandemic:
Global Issues and Destination Management Solutions***

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CALL FOR CHAPTERS

Editors:

Dr. Vanessa GB Gowreesunkar, PhD. University of Africa, Bayelsa State, Nigeria
Dr. Shem Maingi, PhD. Kenyatta University, Kenya
Dr. Roberto Micera, PhD. Institute for Studies on the Mediterranean (ISMED), Italy
Dr. Hiran Roy, PhD. Fairleigh Dickinson University, Vancouver, B.C. Canada

Important Dates

Chapter Abstract Submission Deadline: 30th June 2020
Chapter Abstract Acceptance Notification: 15th July 2020
Proposed Full Chapter Submission Deadline: 30th December 2020
Review of Chapters: 1st January 2021 to 30th May 2021
Submission of Revised Chapter Deadline: 1st June 2021
Proposed Book Hand over: July 2021

Overview

Tourism Destination Management Post COVID-19 Pandemic: Global Issues and Destination Management Solutions is a book that seeks to examine emerging trends, novel solutions and adaptive strategies for destinations as they address pandemic disruptions. Global tourism has experienced one of the greatest disruptions in the history of the industry. The UNWTO predicts an annual decline of between 60% and 80% when compared with 2019 figures, (UNWTO, 2020). Traditionally, tourism destinations management approaches have been centered on systems approach to visitor experiences and attractions, (Pancarelli, 2012); stakeholders collaborations within the destination, (Ammirato, Felicetti and Gala, 2014) and presumably, most Destination Management Organizations (DMOs) have not adequately prepared for the management of destinations during and after pandemic outbreaks. The proposed book seeks to document and provide an examination of thematic areas to be addressed in the management of the global tourism industry post COVID-19 pandemic. The proposed book therefore covers various topics related to destination management. The book also aims at presenting cases and competencies in order to advance theoretical and empirical knowledge in the management of destinations post pandemics. The key objectives of this book are to: Advance the global body of knowledge in destination management post - pandemics; Review of various empirical studies and industry cases in Europe, Asia, America, Africa, Australasia, Small Islands Developing States (SIDS) and the rest of the world following the COVID-19 pandemic; and

connecting with industry best practices, contemporary issues and approaches in the management of tourism destinations Post COVID-19 Pandemic.

With this notion as foundation, the guest editors encourage contributors to forward both conceptual and empirical papers that reflect innovative and current approaches related to the management of tourism destinations post COVID-19. To enhance readership, it is desirable to include case studies and success stories where necessary. If you are interested writing a chapter (5,000 – 6,000 words) on any of the listed topics below, email your abstract to vanessa.gowreesunkar@uat.edu.ng and maingi.shem@ku.ac.ke by 30th of June 2020. The submissions may explore the following topics and are not limited to them:

Destination Management Post COVID-19 Pandemic

- Impacts and implications of COVID-19 in the global tourism industry
- Roles of Destination Management Organizations Post COVID-19
- Destination management techniques Post COVID-19
- Management of tourism businesses Post COVID-19
- Sustainable tourism development Post COVID-19

Tourism Policy and Planning Post COVID-19 Pandemic

- National and regional tourism policies Post COVID-19 Pandemic
- Role of stakeholders in tourism policy and planning Post COVID-19 Pandemic
- Role of international organizations in tourism policy and planning Post COVID-19 Pandemic
- Tourism education and training Post COVID-19 Pandemic
- Sustainable tourism development Post COVID-19 Pandemic

Disaster Management Post COVID-19 Pandemic

- Tourism disaster preparedness Post COVID-19 Pandemic
- Tourism disaster response strategies Post COVID-19 Pandemic
- Occupation health and safety in the tourism industry Post COVID-19 Pandemic
- Tourism destination resilience Post COVID-19 Pandemic

Local communities and Tourism Destination recovery Post COVID – 19 Pandemic

- Local communities and Tourism Destination recovery Post COVID – 19 Pandemic
- Tourism business recovery strategies Post COVID-19 Pandemic
- The right to tourism and travel facilitation Post COVID-19
- Tourism governance and regulations Post COVID-19 Pandemic

Destination Marketing Post COVID-19 Pandemic

- Tourist behavior Post COVID-19 Pandemic
- Destination image management Post COVID-19 Pandemic
- Positioning and branding of tourism destinations Post COVID-19
- Tourism product development and innovations Post COVID-19
- Social media and communication strategies in tourism Post COVID-19

Research and Future trends in Tourism COVID-19 Pandemic

- Tourism and technology in a Post COVID-19 era
- Tourism governance and regulations Post COVID-19

- Future trends in tourism research in the Post COVID-19 era

Submission Procedure

Your Chapter abstract should include:

- a) A 500-words abstract in Word format which details the chapter title, author title, research problem, research questions, research significance, methods, frameworks and findings and
- b) Author(s)' short biography (max.100 words) and contact information (name, affiliation, address and email). If accepted, full contributions are expected to be a maximum of 5000 -6000 words including references. Each contribution must be original and unpublished work.

References

- Ammirato, S., Felicetti, A.M. and Gala, M.D. (2014) *Tourism Destination Management: A Collaborative Approach*. Paper presented at the Working Conference on Virtual Enterprises. Ammirato, Felicetti and Gala, 2014. Assessed through: https://link.springer.com/content/pdf/10.1007%2F978-3-662-44745-1_21.pdf
- Pancarelli, T. (2012) *Managing Tourism Destinations: Different approaches to Destination Management in Italy*. Paper presented at the 6th World Conference for Graduate Research in Tourism, Hospitality and Leisure: 787 - 804, 24 – 29 April 2012, Fethiye, Turkey. Assessed through: https://www.researchgate.net/publication/318827268_Managing_Tourist_Destinations_Different_Approaches_to_Destination_Management_in_Italy
- Ritchie, B. (2008) Tourism Disaster Planning and Management: From Response and Recovery to Reduction and Readiness. *J. Current Issues in Tourism* 11, (4), pgs. 315-348.
- United Nations World Tourism Organization, UNWTO, (2020) International Tourists numbers could fall 60-80% in 2020, UNWTO Reports
- United Nations World Tourism Organizations, UNWTO, (2009) *Report on Travel and Tourism under Pandemic Conditions – Second review and Preparation Exercise in Nassau, The Bahamas*. UNWTO. Assessed through: <https://www.e-unwto.org/doi/pdf/10.18111/9789284413355>