

Tourism Destination Management Post COVID-19 Pandemic: Global Issues and Solutions

PUBLISHER: CABI

CALL FOR CHAPTERS

Editors:

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Important Dates

Chapter Abstract Submission Deadline: 30th June 2020

Chapter Abstract Acceptance Notification: 15th July 2020

Proposed Full Chapter Submission Deadline: 30th December 2020

Review of Chapters: 1st January 2021 to 30th May 2021

Submission of Revised Chapter Deadline: 1st June 2021

Proposed Book Hand over: July 2021

Overview

The outbreak of the Coronavirus COVID-19 pandemic has posed one of the greatest challenges facing the Global tourism sector ever since the Global Financial Crisis in 2007. Traditionally, Tourism Destinations Management approaches have been centered on Systems approach to tourism disaster management (Ritchie, 2008); Stakeholder Collaborations within the Destination, (Ammirato, Felicetti and Gala, 2014) and ideally most destinations have not adequately prepared for Destination pandemic situations as evidenced by the H1N1 pandemic in 2009, (UNWTO, 2009). The proposed book seeks to document and provide an examination of the future thematic areas to be addressed in the Global tourism industry post COVID-19 pandemic. The proposed book covers various topics to Destination Disaster Management. This book shall seeks to provide knowledge, cases and competencies to address theoretical and empirical advancements in Destination Management Post COVID 19 pandemic. The Key objectives of this book are to: Advance the global body of knowledge in Tourism Disaster Management Post - Pandemics; Review of various empirical studies and industry cases in Europe, Asia, America, Africa, Australasia and the rest of the world on Disaster Management post pandemics; as well as to connect with industry best practices contemporary issues, approaches and cases in Tourism Destination Management Post COVID-19 Pandemic.

Proposed Chapters

- Tourism Disaster Preparedness Post COVID-19 Pandemic
- Tourism Disaster Response Strategies Post COVID-19 Pandemic
- Tourism Destinations Resilience Post COVID-19 Pandemic
- Social Justice and Tourism Destinations Post COVID – 19 Pandemic
- Tourism Business Recovery Strategies Post COVID-19 Pandemic
- Tourist Behavior Post COVID-19 Pandemic
- DMO Employees Behavior Post COVID-19 Pandemic

- Tourism Destination Image Management Post COVID-19 Pandemic
- Tourism Governance and Regulations Post COVID-19 Pandemic
- Destination Marketing Post COVID-19 Pandemic
- National and Regional Tourism Policies Post COVID-19 Pandemic
- National Tourism Education and Training Post COVID-19 Pandemic
- Tourism Destination Technologies and Innovations Post COVID-19 Pandemic
- Occupation Health and Safety in the Tourism Industry Post COVID-19 Pandemic
- The Right to Tourism and Travel facilitation Post COVID-19
- Sustainable Tourism Post COVID-19 Pandemic

Submission Procedure

Interested authors should email their abstract to Dr. Shem Maingi (maingi.shem@ku.ac.ke) no later than 30th June 2020. Your Chapter abstract should include:

- a) A 500 word abstract in Word format which details the Chapter title, Author title, research problem, research questions, research significance, methods, frameworks and findings and
- b) Author(s)' short biography (max.100 words) and contact information (name, Affiliation, Address and email). If accepted, full contributions are expected to be a maximum of 5000 words including references. Each contribution must be original and unpublished work.

References

Ammirato, S., Felicetti, A.M. and Gala, M.D. (2014) *Tourism Destination Management: A Collaborative Approach*. Paper presented at the Working Conference on Virtual Enterprises. Ammirato, Felicetti and Gala, 2014. Assessed through: https://link.springer.com/content/pdf/10.1007%2F978-3-662-44745-1_21.pdf

Ritchie, B. (2008) Tourism Disaster Planning and Management: From Response and Recovery to Reduction and Readiness. *J. Current Issues in Tourism* 11, (4), pgs. 315-348.

United Nations World Tourism Organizations, UNWTO, (2009) *Report on Travel and Tourism under Pandemic Conditions – Second review and Preparation Exercise in Nassau, The Bahamas*. UNWTO. Assessed through: <https://www.e-unwto.org/doi/pdf/10.18111/9789284413355>